

I hereby certify that this correspondence is being filed via
EFS-Web with the United States Patent and Trademark Office
on July 6, 2009

**AMENDMENT UNDER 37 CFR 1.116
EXPEDITED PROCEDURE –
EXAMINING GROUP 3694**

TOWNSEND and TOWNSEND and CREW LLP

By: /Jeffrey S. King, reg#58791/

PATENT

Attorney Docket No.: 021756-068700US

Client Ref. No.: OID-2000-136-01

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re application of:

Max Schireson

Application No.: 10/071,945

Filed: February 5, 2002

For: AN E-COMMERCE STORE
MANAGEMENT USER INTERFACE
FOR PERFORMING WEB SITE
UPDATES

Customer No.: 51206

Confirmation No. 3623

Examiner: Mary Da Zhi Wang Cheung

Technology Center/Art Unit: 3694

**AMENDMENT UNDER 37 CFR 1.116
EXPEDITED PROCEDURE EXAMINING
GROUP 3694**

Mail Stop AF
Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

Commissioner:

In response to the Final Office Action mailed May 5, 2009 on the above-referenced application, please enter the following amendments and remarks:

Amendments to the Claims are reflected in the listing of claims which begins on page 2 of this paper.

Remarks/Arguments begin on page 8 of this paper.